

Sporting Car Club of South Australia Incorporated

Community & Social Media Guidelines

Version: 1.0

Effective Date: 15 July 2026

Review Date: 15 July 2027

1. Purpose

The Sporting Car Club of South Australia Incorporated ("the Club", "we", "our" or "us") values respectful, constructive and inclusive communication across all digital platforms.

These Community & Social Media Guidelines establish expectations for members, volunteers, competitors, officials, sponsors and members of the public who engage with the Club through its online channels.

These Guidelines support the Club's Constitution and Code of Conduct by promoting respectful behaviour, protecting the Club's reputation and fostering a positive online community.

2. Scope

These Guidelines apply to all interactions on Club-managed digital platforms, including but not limited to:

- Official Club website
- Facebook
- Instagram
- LinkedIn
- YouTube
- X (Twitter)
- Event registration platforms
- Member portal
- Email newsletters
- Online surveys
- Future Club forums or discussion groups
- Other digital platforms operated by or on behalf of the Club

These Guidelines apply whether comments are made by members, volunteers, officials, competitors, spectators or members of the public.

3. Our Community Values

The Sporting Car Club encourages online conversations that are:

- respectful;
- welcoming;
- informative;
- inclusive;
- constructive;
- courteous;
- relevant to the Club and its activities.

The Club supports healthy discussion and recognises that people may hold differing opinions. Disagreement is acceptable—personal attacks are not.

4. Expected Behaviour

Users are expected to:

- treat others with courtesy and respect;
 - communicate professionally;
 - remain relevant to the topic being discussed;
 - contribute positively to Club discussions;
 - respect differing opinions;
 - assist new members where appropriate;
 - report inappropriate content rather than responding aggressively;
 - comply with Australian law.
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5. Unacceptable Behaviour

The following behaviour is not permitted on Club-managed platforms:

- abusive or offensive language;
- bullying or harassment;
- discrimination;
- racism;
- sexism;
- homophobia or other unlawful discrimination;
- intimidation or threats;

- defamatory comments;
- personal attacks;
- trolling;
- deliberate provocation;
- obscene or offensive material;
- misinformation knowingly presented as fact;
- publication of another person's private information without consent;
- impersonation of another person;
- spam or repetitive promotional posts;
- fraudulent activity;
- illegal content.

These expectations are consistent with the Club's Code of Conduct, which promotes professionalism, courtesy, respect, dignity and an environment free from discrimination, harassment and bullying.

6. Respect for Volunteers

The Club relies heavily on volunteers.

Constructive feedback is welcomed; however, abusive or disrespectful comments directed towards volunteers, officials or staff will not be tolerated.

Members are encouraged to raise concerns through the Club's established grievance procedures where appropriate.

7. Respect for Officials and Competitors

Club officials, event organisers, marshals, competitors and volunteers deserve the same level of respect online as they do at Club events.

Disagreements regarding:

- event results;
- officiating decisions;
- Club governance;
- event management;

should be raised through the appropriate Club processes rather than through public online criticism.

8. Photography and Video

The Club regularly shares photographs and video from:

- motorsport competitions;
- social events;
- presentations;
- meetings;
- award ceremonies;
- volunteer activities;
- historic events.

By attending public Club events, participants acknowledge that photographs and video may be used in:

- Club publications;
- Wheelspin magazine;
- newsletters;
- website;
- social media;
- historical archives;
- sponsorship material;
- grant applications.

If you believe an image has been used inappropriately, please contact the Club Manager.

9. Copyright

Please only share content that:

- you own;
- you have permission to use; or
- is otherwise lawfully available.

Do not upload copyrighted material without the permission of the copyright owner.

By submitting content to Club-managed platforms, you grant the Club a non-exclusive licence to reproduce, publish and archive that content for Club purposes unless otherwise agreed.

10. Privacy

Do not publish:

- private contact details;
- personal addresses;
- telephone numbers;
- email addresses;
- financial information;
- confidential Club information;
- information relating to minors without appropriate consent.

The Club manages personal information in accordance with its Privacy Policy.

11. Commercial Promotion

Commercial advertising or promotional posts may only be made where:

- authorised by the Club;
- directly relevant to Club activities; or
- approved as part of a sponsorship arrangement.

Unauthorised advertising or repetitive promotional content may be removed.

12. Political and Religious Content

The Club is politically neutral and non-partisan.

Club-managed platforms should not be used for political campaigning, religious promotion or advocacy unrelated to the Club's purposes.

13. Moderation

The Club reserves the right to:

- hide comments;
- remove comments;
- disable comments;
- delete content;
- restrict users;
- suspend participation;
- block accounts;
- report unlawful activity.

Moderation decisions will be made at the Club's discretion and in accordance with these Guidelines.

14. Repeated Breaches

Repeated or serious breaches of these Guidelines may result in:

- removal of content;
- temporary suspension from Club online communities;
- restriction of commenting privileges;
- referral to the Club Manager;
- referral to the Management Committee;
- disciplinary action under the Club Constitution or Code of Conduct where applicable.

Nothing in these Guidelines limits the Club's ability to deal with member conduct under the Constitution.

15. Reporting Concerns

If you observe behaviour that breaches these Guidelines, please report it to the Club rather than engaging publicly.

Reports should include:

- the relevant platform;
- screenshots where possible;
- links to the content;
- a brief description of the concern.

The Club will review reports as promptly as practicable.

16. Grievances

Where concerns relate to:

- Club governance;
- membership;
- volunteer conduct;
- disciplinary matters;
- discrimination or harassment;

members should utilise the grievance procedures established by the Club rather than social media.

The Club's grievance procedures are outlined in the Policy & Procedures Manual.

17. Changes to these Guidelines

The Club may amend these Guidelines from time to time to reflect:

- changes in technology;
- changes in legislation;
- evolving social media platforms;
- operational requirements;
- community expectations.

The current version will always be published on the Club website.

18. Contact Us

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Email: admin@sportingcarclub.com.au

Website: www.sportingcarclub.com.au

Related Policies

These Guidelines should be read together with the Club's:

- Constitution
 - Privacy Policy
 - Cookie Policy
 - Website Terms & Conditions
 - Refund Policy
 - Accessibility Statement
 - Policy & Procedures Manual
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Document Control

Version	Date	Approved By	Review
1.0	15 July 2026	Management Committee	12 Months

Notes

These Community & Social Media Guidelines have been developed specifically for the Sporting Car Club of South Australia Incorporated and complement the Club's Constitution, Code of Conduct and broader governance framework. They provide clear expectations for respectful online engagement while protecting the Club's reputation, members, volunteers and the wider motoring community. Together with the Privacy Policy, Accessibility Statement, Website Terms & Conditions, Refund Policy and Cookie Policy, they form a comprehensive website governance suite suitable for publication on the Club's website.